



PUBLISHED & PROFITABLE NOTES AND RESOURCES

Building your brand with guest posts

| 1 Locate & approach appropriate blogs | 2 Create a series-based content plan | 3 Leverage your posts into leads & sales |
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LESSON 3, WORKSHEET 6

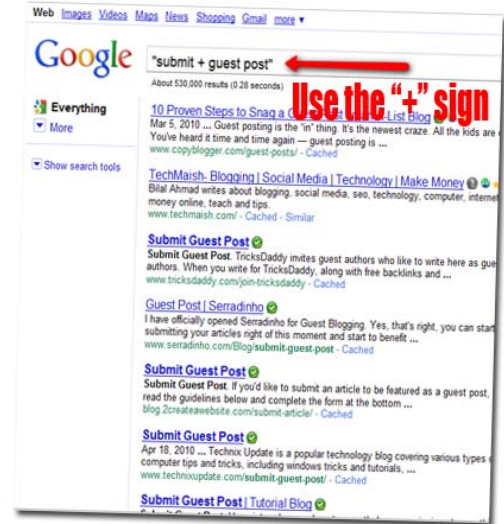
Blog Weekly Content Planner

| FREQUENCY | THEME, DEADLINES | IDEAS FOR POSTS |
|--|------------------|-----------------|
| MINIMUM ONE POST EACH WEEK | | |
| Weekly topic or theme | | |
| Day each week that new blog post appears | | |
| Deadline for preparing first draft of each post | | |
| BETTER 2 POSTS EACH WEEK | | |
| Theme of 1 st blog post | | |
| Day each week that 1 st blog post appears | | |
| Deadline for preparing first draft of 1 st post | | |
| Theme or topic 2 nd post | | |
| Day each week that 2 nd blog post appears | | |
| Deadline for preparing first draft of 2 nd post | | |
| BEST ADD A THIRD POST EACH WEEK | | |
| Theme or topic of 3 rd post | | |
| Day each week when 3 rd post appears | | |
| Weekly deadline for first draft of 3 rd post | | |

Guest Blogging Resource Guide

Locating Blogs to Post On:

- Blog Networks or Directories ([Blog Catalog](#), [Blogarama](#), [Bloggappedia](#) are just a few)
- [Google Blog Search](#)
- [Google Images Search](#)
- [Blog Carnival](#)
- [StumbleUpon](#)
- [Technorati](#)
- [Digg](#)
- [Delicious](#)
- [MyBlogGuest](#)
- [Help a Reporter Out](#)
- [Reporter Connection](#)
- [PitchRate](#)
- [Blogger Link Up](#)



Additional Google Search Tips:

There are a number of ways that blog owners can word their search for guest posts. Be sure to try a variety of terms in order to garner the best results. Examples include:

- Submit a guest post
- Submit post
- Submit blog post
- Add blog post
- Suggest a guest post
- Contribute to our site
- Become a contributor
- Write for us
- Write a guest column
- Submit an article

You may also wish to use quotes in your search "submit a post," or the wildcard operator (*), such as this example, "submit * guest post." This will result in a wider variation of results.

BONUS – Sell Your Content:

- [Constant Content](#)
- [The Syndicated News](#)



Watch your publishing success take shape on your computer monitor



If you're looking for an experienced writing and publishing coach who can guide you through the process of planning, writing, promoting, and profiting from a published book, you'll want to contact Roger C. Parker who offers a variety of computer-based learning programs to help you:

1. **Identify** the right type of book to build your brand
2. **Choose** a compelling title
3. **Prepare** a table of contents
4. **Select** the right publishing opinion
5. **Set-up** a blog and online presence
6. **Write** a compelling book proposal
7. **Master** the skills needed to write your book as quickly as possible
8. **Leverage** existing content and resources
9. **Prepare** a book marketing plan
10. **Create a marketing funnel** to convert readers into profits

Programs tailored to your needs

Options include:

- **Published & Profitable membership**, with access to over 400 pages of templates, worksheets, and recorded interviews. \$19.95 a month plus 1-time \$49.95 set-up
- **1-on-1 personalized coaching programs**, including 2 “webinar” brainstorming calls a month plus e-mail support
- **Short-term, task-based “help” calls** focused on copy and design issues, including setting goals, making decisions, mastering specific skills, preparing white papers and incentives, and website productivity. Get quick, competent assistance.

Contact roger@publishedandprofitable.com or call **603-742-9673** for details.

FIVE DOLLAR FORTUNES

Harness a "Virtually Free" Resource to Increase Traffic, Leads and Sales

Let me show you a process to harness a "virtually free" resource to increase your traffic, leads, and sales — essentially on autopilot.

Perhaps you've heard the buzz surrounding the launch of Fiverr.com — a marketplace where buyers can obtain a variety of products and services for the flat rate of just five bucks.

Once you discover these profit-generating techniques, you'll be able to effortlessly create successful gigs that direct quality prospects your way, and create passive sales day after day.

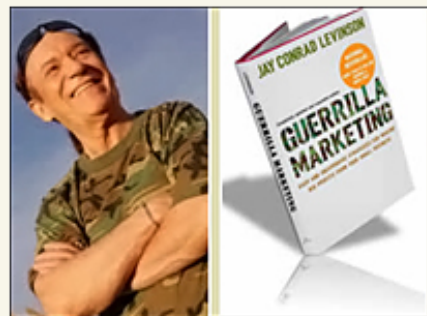


Evaluating & Testing the Fiverr Marketplace

Shortly after its launch, I began a tireless process of testing and tweaking headlines, tags and sales copy in order to formulate a Fiverr strategy that can be replicated by even the most novice user.

I discovered a pattern for what types of listings yielded consistently successful results. I've taken those findings and compiled them into a step-by-step guide to help you eliminate the learning curve and begin leveraging the power of Fiverr right away.

This guide offers tons of information to help you jump light-years ahead of the competition. It features over **THREE DOZEN** links to resources that will help you come up with gigs to offer for sale.



"Traci Hayner Vanover has a positively brilliant idea which she masterfully describes in her "Five Dollar Fortunes" ebook. Her idea stands most old notions of the economy on their heads as she blazes new economic trails. I recommend what she has written to anyone alive in the 21st century."

Jay Conrad Levinson

The Father of Guerrilla Marketing
Author, "Guerrilla Marketing" series of books
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