Watch your publishing success take shape on your computer monitor

If you’re looking for an experienced writing and publishing coach who can guide you through the process of planning, writing, promoting, and profiting from a published book, you’ll want to contact Roger C. Parker who offers a variety of computer-based learning programs to help you:

1. **Identify** the right type of book to build your brand  
2. **Choose** a compelling title  
3. **Prepare** a table of contents  
4. **Select** the right publishing opinion  
5. **Set-up** a blog and online presence  
6. **Write** a compelling book proposal  
7. **Master** the skills needed to write your book as quickly as possible  
8. **Leverage** existing content and resources  
9. **Prepare** a book marketing plan  
10. **Create a marketing funnel** to convert readers into profits

**Programs tailored to your needs**

Options include:

- **Published & Profitable membership**, with access to over 400 pages of templates, worksheets, and recorded interviews. $19.95 a month plus 1-time $49.95 set-up
- **1-on-1 personalized coaching programs**, including 2 “webinar” brainstorming calls a month plus e-mail support
- **Short-term, task-based “help” calls** focused on copy and design issues, including setting goals, making decisions, mastering specific skills, preparing white papers and incentives, and website productivity. Get quick, competent assistance.

Contact [roger@publishedandprofitable.com](mailto:roger@publishedandprofitable.com) or call **603-742-9673** for details.
What coaching clients have said about Roger C. Parker’s ability to help them market themselves with content

What separates Roger from any (and all) book author coaches is his hands-on, practical experience. If he recommends something, do it! You can assume he’s successfully employed the same strategy or idea in his own business.

*Marketing-Playbook--The Definitive Guide to B2B Marketing*

Roger read an early draft of my book *Real-Time Marketing & PR* and provided me with many insights and ideas to make the book better. Roger’s input was essential to the book landing in the #2 position on the Wall Street Journal bestseller list upon publication.

*David Meerman Scott, author of seven books including The New Rules of Marketing and PR, now published in 26 languages from Bulgarian to Vietnamese.*

With Roger’s help and inspiration, I’ve accomplished something most ordinary business owners only dream about, and I never thought I could do. I’ll soon be a published author, using only blog and article content I’d previously written. Roger made the whole process simple and exciting, from the initial concept, all the way to getting it published, printed, and soon to be profitable.

*Merrill Clark – Get More Customers on the Internet for Your Small, Local Business*

Roger was very valuable as a spending board and a resource in the process of writing, marketing, and launching my book, *Simple Numbers, Straight Talk, Big Profits!: 4 Keys to Unlock Your Business Potential*. There are many folks out there trying to "sell you something," and it was great having an independent voice in my corner to guide me and to get me unstuck!

*Greg Crabtree, CEO, www.SeeingBeyondNumbers.com*

In 2007, Roger began coaching me on how to build both my local presence and my online business related to anger management. He helped me build the content I needed (using his one-page newsletter template), he provided copy for a new website (which is still there and working very well), and--most importantly--he provided a structure to integrate all my professional marketing pieces. This really helped my practice and my business. Sometimes he was a nudge, but I appreciate the fact that he gave me constant feedback, he kept me on track, and he motivated me to continue my marketing efforts. I have recently
hired him again for a new project - an online marriage education program- and trust his magic will continue.

*Dr. Anthony Fiore, www.Angercoach.com*

As a "coach" at a defining turning point in my life, Roger provided numerous, one step at a time, assignments, worksheets and checklists which proved to be the key to a newfound ability to focus my time on my central project, even when time was more than tight. Roger is the Master, bar none, of professional "tough-love" mentoring.

*Peter Ralston, Ralston Gallery*