



# Watch your publishing success take shape on your computer monitor



If you're looking for an experienced writing and publishing coach who can guide you through the process of planning, writing, promoting, and profiting from a published book, you'll want to contact Roger C. Parker who offers a variety of computer-based learning programs to help you:

1. **Identify** the right type of book to build your brand
2. **Choose** a compelling title
3. **Prepare** a table of contents
4. **Select** the right publishing opinion
5. **Set-up** a blog and online presence
6. **Write** a compelling book proposal
7. **Master** the skills needed to write your book as quickly as possible
8. **Leverage** existing content and resources
9. **Prepare** a book marketing plan
10. **Create a marketing funnel** to convert readers into profits

## Programs tailored to your needs

Options include:

- **Published & Profitable membership**, with access to over 400 pages of templates, worksheets, and recorded interviews. \$19.95 a month plus 1-time \$49.95 set-up
- **1-on-1 personalized coaching programs**, including 2 “webinar” brainstorming calls a month plus e-mail support
- **Short-term, task-based “help” calls** focused on copy and design issues, including setting goals, making decisions, mastering specific skills, preparing white papers and incentives, and website productivity. Get quick, competent assistance.

Contact [roger@publishedandprofitable.com](mailto:roger@publishedandprofitable.com) or call **603-742-9673** for details.



## Watch your newsletter take shape on the screen of your computer working with Roger C. Parker

**We can get a lot done when we work together in a screen-sharing environment.** You and I both see the *same thing* on our computer monitors. We can efficiently focus on what's important, share ideas, and try out different approaches.



At the end of a call, you'll get a PDF of the mind map created during the call, documenting the topics we discussed, and outlining the next steps.

You'll be enjoy sharing your screen with someone who *understands what you're trying to do* and is committed to getting as much done as possible in a limited amount of time.

### What can we accomplish in 1, or more, working sessions?

Well, for starters, here are some of the tasks we can work on together:

- **Newsletter editorial calendar**
- **Topic suggestions**
- **Newsletter title choice & positioning**
- **Headline & subject line critiques**
- **Design suggestions & makeovers**
- **Proofing suggestions**
- **Deadline management**
- **Distribution tips & strategies**
- **Keyword and SEO awareness**
- **Integrating newsletters with other online and offline marketing**
- **Honest, impartial, and easily-implemented practical feedback**

Call **603-866-6021**, or e-mail [Roger@PublishedandProfitable.com](mailto:Roger@PublishedandProfitable.com), for information about how Roger can help you move your project forward by helping you *plan, write, promote,* and *profit* from a consistent and efficient newsletter marketing program!