Publishing Success Cycle
Plan
Write
Promote
Profit
Roger C. Parker's
Author's Journey Blog
www.ActiveGarage.com
Step 1: Plan
Does Writing a Book Make Sense?
Who are your ideal readers?
What should you write about?
Researching your topic online
Choosing the right publishing alternative
How much do you need to write?
Who can help you write your book?
Step 2: Write
How much of your book is already written?
Cultivating the habits of successful writing
Finding the time to write your book
Assembling the tools of efficient writing
Creating a content plan for your book
Marketing testing your title and subtitle
Getting others to help you write your book
Crafting the perfect book proposal
Attracting the right literary agent
Step 3: Promote
Evaluating your current author platform
Creating an online hub for marketing your book
Building relations with your readers--before your book appears
Speak your way to publishing success
Creating a marketing plan for your book
Step 4: Profit
Converting readers into dollars
Identifying revenue options
How to sell your speaking services
Learning from your competitors
Choosing the best follow-up projects